UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of August 2023

Commission File Number 001-40504

Tremor International Ltd.

(Translation of registrant's name into English)

82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F ⊠ Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): □

Explanatory Note

On August 8, 2023, the Company issued an announcement titled "Tremor International Ltd. to Announce Second Quarter 2023 Financial Results on August 17, 2023" pursuant to the AIM Market Rules, a copy of which is attached as Exhibit 99.1 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

Exhibit 99.1Company announcement dated August 8, 2023, "Tremor International Ltd. to Announce Second Quarter 2023 Financial Results on August 17, 2023".

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Tremor International Ltd.

By: <u>/S/ Sagi Niri</u> Name: Sagi Niri

Title: Chief Financial Officer

Date: August 8, 2023

Exhibit List

Exhibit 99.1Company announcement dated August 8, 2023, "Tremor International Ltd. to Announce Second Quarter 2023 Financial Results on August 17, 2023".

Tremor International Ltd ("Tremor" or the "Company")

Tremor International Ltd. to Announce Second Quarter 2023 Financial Results on August 17, 2023

Conference call and webcast to be held August 17, 2023, at 9:00 AM ET and 2:00 PM BST

Tremor International Ltd. (AIM/NASDAQ: TRMR), a global leader in data-driven video and Connected TV ("CTV") advertising technology offering a horizontal platform that enables advertisers to optimize their campaigns and media companies to maximize inventory yield, will release its financial results for the three and six months ended June 30, 2023 before the U.S. market opens on Thursday, August 17, 2023.

Tremor International will host a webcast and conference call with Ofer Druker, Chief Executive Officer, and Sagi Niri, Chief Financial Officer, at 6:00 AM PT, 9:00 AM ET, and 2:00 PM BST on the same date to discuss the Company's financial results.

Webcast and Conference Call Details

- Tremor International Three and Six Months Ended June 30, 2023 Earnings Webcast and Conference Call
- August 17, 2023, at 6:00 AM PT, 9:00 AM ET, and 2:00 PM BST
- Webcast Link: https://edge.media-server.com/mmc/p/92qjxsbm
- Participant Dial-In Numbers:
 - o US / Canada Participant Toll-Free Dial-In Number: (800) 715-9871
 - o UK Participant Toll-Free Dial-In Number: +44 800 260 6466
 - o International Participant Dial-In Number: (646) 307-1963
 - o Conference ID: 9380678

About Tremor International

Tremor International, the parent Company of the Nexxen portfolio of advertising technology products and platforms, empowers advertisers, agencies, publishers, and broadcasters around the world to utilize video and Connected TV in the ways that are most meaningful to them. Comprised of a demand-side platform (DSP), supply-side platform (SSP), ad server and data management platform (DMP), Tremor International, through its Nexxen-branded products and platforms, delivers a flexible and unified technology stack with advanced and exclusive data at its core. The Company's robust capabilities span discovery, planning, activation, measurement, and optimization - available individually or in combination - all designed to enable partners to reach their goals, no matter how far-reaching or hyper niche they may be.

Tremor International is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, and Asia-Pacific, and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ (TRMR).

For more information, visit <u>www.tremorinternational.com</u> and to learn more about the Company's recent rebranding, please visit <u>www.nexxen.com</u>.

For further information please contact:

Tremor International Ltd.

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