
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934**

For the Month of September 2024

Commission File Number 001-40504

Nexxen International Ltd.

(Translation of registrant's name into English)

82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Explanatory Note

On September 3, 2024, the Company issued an announcement titled “Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5” pursuant to the AIM Market Rules, a copy of which is attached as Exhibit 99.1 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company’s registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

Exhibit 99.1 Company announcement dated September 3, 2024, “Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5”.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Nexxen International Ltd.

By: /S/ Sagi Niri

Name: Sagi Niri

Title: Chief Financial Officer

Date: September 3, 2024

Exhibit List

Exhibit 99.1 [Company announcement dated September 3, 2024, “Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5”](#).

3 September 2024

Nexxen International Ltd
 (“Nexxen” or the “Company”)

Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5

Nexxen International Ltd. (AIM/NASDAQ: NEXN) (“Nexxen” or the “Company”), a global, unified advertising technology platform with deep expertise in video and Connected TV (“CTV”), announces pursuant to previously established non-discretionary plans to trade in the Company's Ordinary Shares in accordance with the terms of Rule 10b5-1 promulgated under the U.S. Securities Exchange Act of 1934, as amended (the "Rule 10b5-1 Plans"), Ofer Druker, the Company's Chief Executive Officer has sold Ordinary Shares (the "Share Sale") in order to cover the tax obligations triggered by the vesting of PSUs announced on 20 August 2024. Full details of the Share Sale are detailed in the table below.

Director	Position	Ordinary Shares Sold	Share Sale Price	Resultant Holding	% of total voting rights
Ofer Druker	Chief Executive Officer	18,156	\$3.6230	4,673,355	3.45%
		18,942	\$3.6877		
		29,518	\$3.8676		
		16,538	\$3.9774		
		44,936	\$4.0466		
		17,658	\$3.9629		
		12,960	\$3.8684		
5,012	\$3.8451				

For further information please contact:

Nexxen International Ltd.

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Jeremy Garcia / Peter Jacob

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Cavendish Capital Markets Limited

Jonny Franklin-Adams / Seamus Fricker / Rory Sale (Corporate Finance)

Tim Redfern / Jamie Anderson (ECM)

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About Nexxen

Nexxen empowers advertisers, agencies, publishers and broadcasters around the world to utilize data and advanced TV in the ways that are most meaningful to them. Our flexible and unified technology stack comprises a demand-side platform (“DSP”) and supply-side platform (“SSP”), with the Nexxen Data Platform at its core. With streaming in our DNA, Nexxen’s robust capabilities span discovery, planning, activation, monetization, measurement and optimization – available individually or in combination – all designed to enable our partners to reach their goals, no matter how far-reaching or hyper niche they may be.

Nexxen is headquartered in Israel and maintains offices throughout the United States, Canada, Europe and Asia-Pacific, and is traded on the London Stock Exchange (AIM: NEXN) and NASDAQ (NEXN). For more information, visit www.nexxen.com.

1.	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Ofar Druker		
2.	Reason for the Notification			
a)	Position/status	Chief Executive Officer		
b)	Initial notification/Amendment	Initial		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Nexxen International Ltd		
b)	LEI	213800ZNSR7AIJZ2J557		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the Financial instrument, type of instrument Identification code	Performance Stock Units over Ordinary Shares of NIS 0.01 each IL0011320343		
b)	Nature of the transaction	Sale of Ordinary Shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		\$3.6230	18,156	
		\$3.6877	18,942	
		\$3.8676	29,518	
		\$3.9774	16,538	
		\$4.0466	44,936	
		\$3.9629	17,658	
		\$3.8684	12,960	
		\$3.8451	5,012	
d)	Aggregated information: • Aggregated volume • Price	163,720 Ordinary Shares 636,791.23		
e)	Date of the transaction	20 August 2024 21 August 2024 22 August 2024 23 August 2024 26 August 2024 27 August 2024 28 August 2024 29 August 2024		
f)	Place of the transaction	NASDAQ Global Market		